



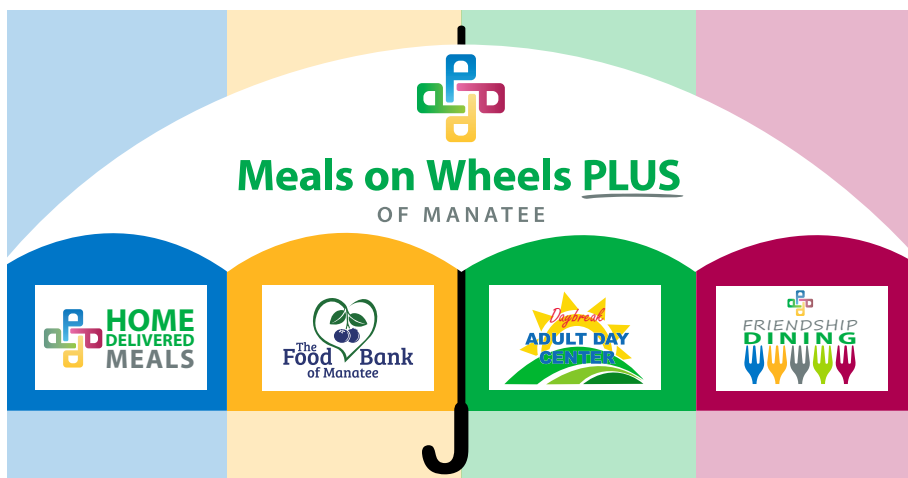
# Meals on Wheels PLUS

OF MANATEE

**M**ANNUAL  
**W**& EVENTS  
**O**SPONSORSHIP  
**W**PACKET







Dear Friends,

On behalf of Meals on Wheels PLUS of Manatee, we invite you to join us as a sponsor in 2023! Annual and event sponsorship opportunities provide a unique way for your business, civic group, or faith community to partner with us to raise vital resources to advance the mission of Meals on Wheels PLUS of Manatee, while at the same time providing valuable exposure for your organization.

Funds raised through sponsorships directly support the PLUS programs which include: Home-delivered Meals, The Food Bank of Manatee, Daybreak Adult Day Center, and Friendship Dining Centers. Meals on Wheels PLUS has been proudly supporting Manatee County residents through our PLUS programs for over 50 years. Since our founding in 1972, Meals on Wheels PLUS of Manatee has provided nutrition and caring, supportive services to thousands in our community. Your philanthropic support makes our important work possible. Help us continue our work for the next 50 years and beyond!

Your donations stay right here in our community. Join us today!

Sincerely,  
Amy Towery  
atowery@MealsOnWheelsPLUS.org  
941-747-4655 x1238

Please complete the form on the back cover with the level/type of support commitment you choose. Please indicate your payment option, sign and mail it to:

**Meals on Wheels PLUS of Manatee**  
**Attn: Development Office**  
**811 23rd Avenue East**  
**Bradenton, FL 34208**

 [mealsonwheelsplus](https://www.facebook.com/mealsonwheelsplus)

 [mealsonwheelsplusofmanatee](https://www.instagram.com/mealsonwheelsplusofmanatee)

 [mealswheelsplus](https://twitter.com/mealswheelsplus)

 [mealsonwheelsplus](https://www.youtube.com/mealsonwheelsplus)

 [meals-on-wheels-plus-of-manatee](https://www.linkedin.com/company/meals-on-wheels-plus-of-manatee)



# 2023 Annual Sponsorship

SPONSOR LEVEL	BENEFITS
<b>Platinum</b> <b>\$10,000</b> (\$5,000 Goods and Services; Tax-deductible value \$5,000)	<ul style="list-style-type: none"> <li>• Company logo on meal delivery van</li> <li>• Company logo on signage at Meals on Wheels PLUS headquarters</li> <li>• Social Media tags with pictures when applicable</li> <li>• Inclusion in Agency Overview brochures</li> <li>• Logo recognition in monthly e-newsletters</li> <li>• Logo with link to business website on the Meals on Wheels PLUS website</li> <li>• Logo inclusion in print advertising for the Annual Tropical Nights and Empty Bowls fundraisers</li> <li>• Eight Tickets to Empty Bowls</li> <li>• One reserved table of eight at Tropical Nights</li> <li>• Logo on Annual Sponsor Signage display at special events</li> <li>• Logo on Annual Sponsor display at marketing events</li> <li>• Listing in event programs</li> <li>• Opportunity to distribute promotional items at Annual Appreciation event</li> <li>• Personalized Plaque to display at your location (upon request)</li> <li>• Use of Meals on Wheels PLUS or The Food Bank of Manatee name/logo in advertising or promotion*</li> </ul>
<b>Gold</b> <b>\$7,500</b> (\$4,100 Goods and Services; Tax-deductible value \$3,400)	<ul style="list-style-type: none"> <li>• Company logo on signage at Meals on Wheels PLUS headquarters</li> <li>• Social Media tags with pictures when applicable</li> <li>• Inclusion in Agency Overview brochure</li> <li>• Logo recognition in monthly e-newsletters</li> <li>• Logo with link to business website on the Meals on Wheels PLUS website</li> <li>• Logo inclusion in print advertising for the Annual Tropical Nights and Empty Bowls fundraisers</li> <li>• Eight tickets to Empty Bowls</li> <li>• One reserved table of eight at Tropical Nights</li> <li>• Logo on Annual Sponsor Signage display at special events</li> <li>• Logo on Annual Sponsor display at marketing events</li> <li>• Listing in event programs</li> <li>• Opportunity to distribute promotional items at Annual Appreciation event</li> <li>• Personalized Plaque to display at your location (upon request)</li> <li>• Use of Meals on Wheels PLUS or The Food Bank of Manatee name/logo in advertising or promotion*</li> </ul>
<b>Silver</b> <b>\$5,000</b> (\$3,300 Goods and Services; Tax-deductible value \$1,700)	<ul style="list-style-type: none"> <li>• Company logo on signage at Meals on Wheels PLUS headquarters</li> <li>• Social Media tags with pictures when applicable</li> <li>• Inclusion in Agency Overview brochures</li> <li>• Logo recognition in monthly e-newsletters</li> <li>• Logo/listing on the Meals on Wheels PLUS websites</li> <li>• Logo inclusion in print advertising for the Annual Tropical Nights and Empty Bowls fundraisers</li> <li>• Eight tickets to Empty Bowls</li> <li>• One reserved table of eight at Tropical Nights</li> <li>• Logo on Annual Sponsor Signage display at special events</li> <li>• Logo on Annual Sponsor display at marketing events</li> <li>• Listing in event programs</li> <li>• Opportunity to distribute promotional items at Annual Appreciation event</li> <li>• Personalized Plaque to display at your location (upon request)</li> <li>• Use of Meals on Wheels PLUS or The Food Bank of Manatee name/logo in advertising or promotion*</li> </ul>
<b>Bronze</b> <b>\$2,500</b> (\$1,200 Goods and Services; Tax-deductible value \$1,300)	<ul style="list-style-type: none"> <li>• Company logo on signage at Meals on Wheels PLUS headquarters</li> <li>• Inclusion in Agency Overview brochures</li> <li>• Listing in monthly e-newsletters</li> <li>• Listing on the Meals on Wheels PLUS websites</li> <li>• Listing inclusion in print advertising for the Annual Tropical Nights and Empty Bowls fundraisers</li> <li>• Two tickets to Empty Bowls and Tropical Nights</li> <li>• Logo on Annual Sponsor display at special events</li> <li>• Listing in event programs</li> <li>• Opportunity to distribute promotional items at Annual Appreciation event</li> <li>• Personalized Plaque to display at your location (upon request)</li> <li>• Use of Meals on Wheels PLUS or The Food Bank of Manatee name/logo in advertising or promotion*</li> </ul>

\*Prior approval needed to use Meals on Wheels PLUS and/or The Food Bank of Manatee name/logo in advertising

# TROPICAL NIGHTS

## Goes Hollywood

Saturday, March 25, 2023

## Event Sponsorship

Tropical Nights is our annual gala that benefits Meals on Wheels PLUS of Manatee. The occasion includes an delicious dinner, music and entertainment, live auctions, and so much more. All proceeds from Tropical Nights benefit the programs of Meals on Wheels PLUS of Manatee and stay right here in our local community.

SPONSOR LEVEL	BENEFITS
<b>Best Picture Presenting</b> <b>\$15,000</b> (Exclusive) (\$5,000 Goods and Services; Tax-deductible value \$10,000)	One table of eight, prominent recognition on event communication and media promotion. Full page (5.5" x 8.5" with a .25" Bleed and a .25" margin) ad on inside cover of program, stage signage, and recognition at the event.
<b>Best Director</b> <b>\$10,000</b> (\$3,500 Goods and Services; Tax-deductible value \$6,500)	One table of eight, prominent recognition on event communication and media promotion. Full page (5.5" x 8.5" with a .25" Bleed and a .25" margin) ad on inside cover of program, and stage signage.
<b>Best Actor &amp; Actress</b> <b>\$5,000</b> (\$2,800 Goods and Services; Tax-deductible value \$2,200)	One table of eight, recognition on event communication. Full page ad (5.5" x 8.5" with a .25" Bleed and a .25" margin) in program, special signage at the event.
<b>Troubadour Bar</b> <b>\$5,000</b> (Exclusive) (\$3,000 Goods and Services; Tax-deductible value \$2,000)	One table of eight, half page (5.25" x 4") ad in program and special signage at event.
<b>Best Visual Effects</b> <b>\$3,500</b> (Exclusive) (\$2,500 Goods and Services; Tax-deductible value \$1,000)	One table of eight, half page (5.25" x 4") ad in program and special signage at event.
<b>Best Supporting Actor &amp; Actress</b> <b>\$2,500</b> (\$2,000 Goods and Services; Tax-deductible value \$500)	One table of eight, quarter page (2.5" x 4") ad in program and special signage at event.
<b>Best Screenplay</b> <b>\$1,000</b> (\$500 Goods and Services; Tax-deductible value \$500)	Two tickets and quarter page (2.5" x 4") ad in program.





# EMPTY BOWLS

## Event Sponsorship November 2023

Empty Bowls is a fundraising event for The Food Bank of Manatee, a PLUS program of Meals on Wheels PLUS of Manatee. It will be held in November 2023. Guests will select a hand-painted bowl to keep, sample 3 soups (sample cups will be given at registration) and select one full bowl for their lunch.

SPONSOR LEVEL	BENEFITS
<b>Bowl Presenting</b> <b>\$5,000</b> (\$1,500 Goods and Services; Tax-deductible value \$3,500)	<ul style="list-style-type: none"> <li>• Recognition on all promotional materials including website, flyers, newsletter, and emails as "Empty Bowls 2023 presented by – your name here"</li> <li>• Your company advertisement on Soup Station</li> <li>• Your company logo on event sponsorship banner and additional event signage</li> <li>• Twenty-five guest passes including bowls of soup (assorted) with bread, water, and dessert as well as 25 hand painted ceramic bowls</li> <li>• Social media recognition</li> </ul>
<b>Souper</b> <b>\$2,500</b> (\$750 Goods and Services; Tax-deductible value \$1,750)	<ul style="list-style-type: none"> <li>• Your company logo on promotional materials including website, flyers, newsletter, and emails</li> <li>• Your company logo on event sponsorship banner and additional event signage</li> <li>• Ten guest passes including bowls of soup (assorted) with bread, water, and dessert as well as 10 hand painted ceramic bowls</li> <li>• Social Media recognition</li> </ul>
<b>Gumbo</b> <b>\$1,500</b> (\$500 Goods and Services Received; \$2,000 Tax-deductible; Consult your tax advisor.)	<ul style="list-style-type: none"> <li>• Your company name displayed on high-visibility, ceramic bowl station</li> <li>• Your company name in promotional materials including event flyers, website, newsletter, and emails</li> <li>• Your company logo on event sponsorship banner and on additional event signage</li> <li>• Eight guest passes including bowls of soup (assorted) with bread, water, and dessert as well as 8 hand painted ceramic bowls</li> </ul>
<b>Chowder</b> <b>\$1,000</b> (\$300 Goods and Services; Tax-deductible value \$700)	<ul style="list-style-type: none"> <li>• Your company name in promotional materials including event flyers, website, newsletter, and emails</li> <li>• Your company logo on event sponsorship banner and on additional event signage</li> <li>• Four guest passes including bowls of soup (assorted) with bread, water, and dessert as well as 4 hand painted ceramic bowls</li> </ul>
<b>Spoon</b> <b>\$500</b> (\$150 Goods and Services; Tax-deductible value \$350)	<ul style="list-style-type: none"> <li>• Your company name in promotional materials including website, event flyers, and emails</li> <li>• Your company name on event sponsorship banner and on additional event signage</li> <li>• Two guest passes including bowls of soup (assorted) with bread, water, and dessert as well as 2 hand painted ceramic bowls</li> </ul>

# SHOEBOX

## Drive & Reception

### Event Sponsorship December 2023

Our Annual Holiday Shoebox Drive benefits Manatee County seniors. Gifts of toiletries, trinkets, and small necessities are packed in decorated shoeboxes and delivered to homebound seniors through Meals on Wheels PLUS of Manatee. Our goal is to provide a gift for 1,000 seniors during the Holidays.



SPONSOR LEVEL	BENEFITS
<b>Shoebox Sponsor</b> <b>\$500</b> (\$100 Goods and Services; Tax-deductible value \$400)	<b>Provides 50 wrapped Shoeboxes filled with gifts to brighten the holiday season for seniors in Manatee County!</b> <ul style="list-style-type: none"><li>Your company logo/name on promotional materials including website, flyers, newsletter, and emails</li></ul>





# Meals on Wheels PLUS

OF MANATEE



## Sponsorship Commitment Form

Name: \_\_\_\_\_

Business Contact Name, Title: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone, Fax: \_\_\_\_\_

### Sponsorship Level

☐ Annual Sponsor

☐ Platinum

☐ Gold

☐ Silver

☐ Bronze

☐ Event Sponsor(s)

Event Name & Sponsor Level: \_\_\_\_\_

Event Name & Sponsor Level: \_\_\_\_\_

Event Name & Sponsor Level: \_\_\_\_\_

Event Name & Sponsor Level: \_\_\_\_\_

Thank you for your commitment to the above sponsorship. Please make checks payable to **Meals on Wheels PLUS** or you may use one of the following methods of payment:

☐ Visa ☐ Mastercard ☐ American Express

Name as it Appears on Card: \_\_\_\_\_

Account Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVC: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**THANK YOU FOR YOUR GENEROSITY!**

**Meals on Wheels PLUS of Manatee** 811 23rd Ave E., Bradenton, FL 34208 | Phone: 941-747-4655 | [www.MealsOnWheelsPLUS.org](http://www.MealsOnWheelsPLUS.org)

The Florida Registration number for Meals on Wheels PLUS of Manatee is #CH1420. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800-435-7352) or at [www.800helpfla.com](http://www.800helpfla.com) within the state. Registration does not imply endorsement, approval, or recommendation by the state.

# Thank you to our 2023 Annual Sponsors

## Community Champions



## Platinum Sponsors



## Silver Sponsors



## Bronze Sponsors

Blalock Walters | Good News Pest Solutions | Lakewood Ranch Medical Center  
North River Ranch | Stillman's Tree Service



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OF MANATEE



811 23rd Avenue East • Bradenton, FL 34208

(941) 747-4655

MealsOnWheelsPLUS.org