

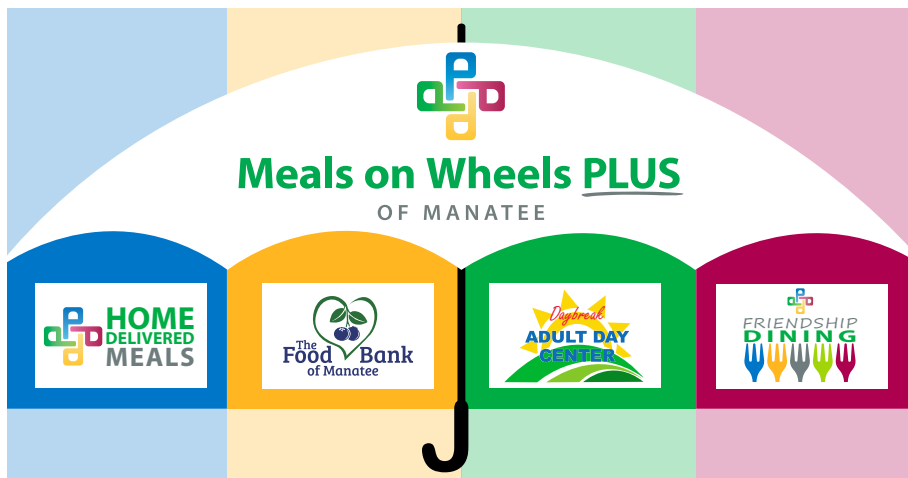


Meals on Wheels PLUS

OF MANATEE

**4 ANNUAL
2 & EVENTS
0 SPONSORSHIP
2 PACKET**





Dear Friends,

Thank you for your interest in supporting the lifesaving and life-changing mission of Meals on Wheels PLUS of Manatee. Our work through our PLUS programs: Home-delivered Meals, The Food Bank of Manatee, Daybreak Adult Day Center, and Friendship Dining Centers is improving the lives of babies, children, families, adults, and seniors right here in our community. Annual and event sponsors make an investment in our critical work to help those in need in Manatee County.

The enclosed information outlines the opportunities for sponsorship in 2024. Join us today!

Sincerely,

Maribeth Phillips
President & CEO
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941-747-4655 x 2111

Amy Towery, CFRE, ACFRE
Vice President of Development
atowery@MealsOnWheelsPLUS.org
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Please complete the enclosed form with the level/type of commitment you choose. Please indicate your payment option, sign, and mail to:

Meals on Wheels PLUS of Manatee
811 23rd Ave. East
Bradenton, FL 34208

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2024 Annual Sponsorship

SPONSOR LEVEL	BENEFITS
Platinum \$10,000 (\$5,000 Goods and Services; Tax-deductible value \$5,000)	<ul style="list-style-type: none"> • Company logo on meal delivery van • Company logo on signage at Meals on Wheels PLUS headquarters • Social Media tags with pictures when applicable • Inclusion in Agency Overview brochures • Logo recognition in monthly e-newsletters • Logo with link to business website on the Meals on Wheels PLUS website • Logo inclusion in print advertising for the Annual Tropical Nights and Empty Bowls fundraisers • Eight Tickets to Empty Bowls • One reserved table of eight at Tropical Nights • Logo on Annual Sponsor Signage display at special events • Logo on Annual Sponsor display at marketing events • Listing in event programs • Opportunity to distribute promotional items at Annual Appreciation event • Personalized Plaque to display at your location (upon request) • Use of Meals on Wheels PLUS or The Food Bank of Manatee name/logo in advertising or promotion*
Gold \$7,500 (\$4,100 Goods and Services; Tax-deductible value \$3,400)	<ul style="list-style-type: none"> • Company logo on signage at Meals on Wheels PLUS headquarters • Social Media tags with pictures when applicable • Inclusion in Agency Overview brochure • Logo recognition in monthly e-newsletters • Logo with link to business website on the Meals on Wheels PLUS website • Logo inclusion in print advertising for the Annual Tropical Nights and Empty Bowls fundraisers • Eight tickets to Empty Bowls • One reserved table of eight at Tropical Nights • Logo on Annual Sponsor Signage display at special events • Logo on Annual Sponsor display at marketing events • Listing in event programs • Opportunity to distribute promotional items at Annual Appreciation event • Use of Meals on Wheels PLUS or The Food Bank of Manatee name/logo in advertising or promotion*
Silver \$5,000 (\$3,300 Goods and Services; Tax-deductible value \$1,700)	<ul style="list-style-type: none"> • Company logo on signage at Meals on Wheels PLUS headquarters • Social Media tags with pictures when applicable • Inclusion in Agency Overview brochures • Logo recognition in monthly e-newsletters • Logo/listing on the Meals on Wheels PLUS website • Logo inclusion in print advertising for the Annual Tropical Nights and Empty Bowls fundraisers • Eight tickets to Empty Bowls • One reserved table of eight at Tropical Nights • Logo on Annual Sponsor Signage display at special events • Logo on Annual Sponsor display at marketing events • Listing in event programs • Opportunity to distribute promotional items at Annual Appreciation event • Use of Meals on Wheels PLUS or The Food Bank of Manatee name/logo in advertising or promotion*
Bronze \$2,500 (\$1,200 Goods and Services; Tax-deductible value \$1,300)	<ul style="list-style-type: none"> • Company name on signage at Meals on Wheels PLUS headquarters • Inclusion in Agency Overview brochures • Listing in monthly e-newsletters • Listing on the Meals on Wheels PLUS website • Listing inclusion in print advertising for the Annual Tropical Nights and Empty Bowls fundraisers • Two tickets to Empty Bowls and Tropical Nights • Logo on Annual Sponsor display at special events • Listing in event programs • Opportunity to distribute promotional items at Annual Appreciation event • Use of Meals on Wheels PLUS or The Food Bank of Manatee name/logo in advertising or promotion*

*Prior approval needed to use Meals on Wheels PLUS and/or The Food Bank of Manatee name/logo in advertising

Tropical Nights

A Pirate's Life

Event Sponsorship

Saturday, March 23, 2024
Grove Ballroom, Lakewood Ranch

Tropical Nights is our annual gala that benefits Meals on Wheels PLUS of Manatee. The occasion includes a delicious dinner, music and entertainment, live auctions, and so much more. All proceeds from Tropical Nights benefit the programs of Meals on Wheels PLUS of Manatee and stay right here in our local community.


SPONSOR LEVEL	BENEFITS
Buccaneer Presenting \$15,000 (Exclusive) (\$5,000 Goods and Services; Tax-deductible value \$10,000)	<ul style="list-style-type: none"> • One table of eight. • Prominent recognition on event communication and media promotion. • Full page (5.5" x 8.5" with a .25" Bleed and a .25" margin) ad on inside cover of program • Stage signage. • Recognition at the event.
Jolly Roger \$10,000 (\$3,500 Goods and Services; Tax-deductible value \$6,500)	<ul style="list-style-type: none"> • One table of eight. • Prominent recognition on event communication and media promotion. • Full page (5.5" x 8.5" with a .25" Bleed and a .25" margin) ad on inside back cover of program. • Stage signage.
Privateer \$5,000 (\$2,800 Goods and Services; Tax-deductible value \$2,200)	<ul style="list-style-type: none"> • One table of eight. • Recognition on event communication. • Full page ad (5.5" x 8.5" with a .25" Bleed and a .25" margin) in program. • Special signage at the event.
Scuttlebutt \$5,000 (Exclusive) (\$3,000 Goods and Services; Tax-deductible value \$2,000)	<ul style="list-style-type: none"> • One table of eight. • Half page (5.25" x 4") ad in program. • Special signage at event.
Treasure Chest \$3,500 (Exclusive) (\$2,500 Goods and Services; Tax-deductible value \$1,000)	<ul style="list-style-type: none"> • One table of eight. • Half page (5.25" x 4") ad in program. • Special signage at event.
Bounty \$3,000 (\$2,250 Goods and Services; Tax-deductible value \$750)	<ul style="list-style-type: none"> • One table of eight. • Quarter page (2.5" x 4") ad in program. • Special signage at event.
Swashbuckler \$1,250 (\$750 Goods and Services; Tax-deductible value \$500)	<ul style="list-style-type: none"> • Two tickets. • Quarter page (2.5" x 4") ad in program.
Seadog \$500 (\$250 Goods and Services; Tax-deductible value \$250)	<ul style="list-style-type: none"> • Recognition at the event. • Event communication for those who want to support the event but are unable to attend.



Drive Away Hunger Golf Classic

Saturday, May 4, 2024
Legacy Golf & Country Club

Drive Away Hunger is our annual golf outing that benefits Meals on Wheels PLUS of Manatee. The golf tournament helps children, families, and seniors in need, right here in our community. All proceeds from the Drive Away Hunger Golf Classic benefit the programs of Meals on Wheels PLUS of Manatee and stay right here in our local community.

SPONSOR LEVEL	BENEFITS	
Title Sponsor \$5,000 (Exclusive) (\$2,500 Goods and Services; Tax-deductible value \$2,500)	Thank you, Tri-County Air 	<ul style="list-style-type: none"> • Exclusive Opportunity. • Prominent recognition on event communications & media promotion. • Set up tent/promotional table in prominent location at event. • Putting Green Sponsorship. • Three (3) foursomes. • Opportunity to include promotional materials in Swag Bag.
Eagle \$3,000 (Exclusive) (\$1,500 Goods and Services; Tax-deductible value \$1,500)	<ul style="list-style-type: none"> • Exclusive Opportunity. • Prominent recognition on event communications and media promotion. 	<ul style="list-style-type: none"> • Exclusive hole sponsorship. • Two (2) foursomes. • Opportunity to include promotional materials in Swag Bag.
Swag Bag \$2,000 (Exclusive) (\$1,000 Goods and Services; Tax-deductible value \$1,000)	<ul style="list-style-type: none"> • Exclusive Opportunity. • Logo imprint on Swag Bag provided to all golfers. • Prominent recognition on event communications and media promotion. 	<ul style="list-style-type: none"> • One (1) twosome. • Opportunity to include promotional materials in Swag Bag.
Cart \$1,800 (Exclusive) (\$900 Goods and Services; Tax-deductible value \$900)	<ul style="list-style-type: none"> • Exclusive Opportunity. • Recognition on event communications and media promotion. 	<ul style="list-style-type: none"> • Signage on each cart; One (1) foursome. • Opportunity to include promotional materials in Swag Bag.
Hole-In-One \$1,500 (Limited) (\$750 Goods and Services; Tax-deductible value \$750)	<ul style="list-style-type: none"> • Limited Opportunity. • Recognition on event communications and media promotion. • Signage at the Hole-In-One Hole. 	<ul style="list-style-type: none"> • Exclusive set-up at hole-in-one hole. • Opportunity to include promotional materials in Swag Bag.
Ball Drop \$1,250 (Exclusive)(\$750 Goods and Services; Tax-deductible value \$500)	<ul style="list-style-type: none"> • Exclusive Opportunity. • Recognition on event communications and media promotion. 	<ul style="list-style-type: none"> • Signage at the ball drop; One (1) twosome. • Opportunity to include promotional materials in Swag Bag.
Birdie \$700 (\$750 Goods and Services; Tax-deductible value \$0)	<ul style="list-style-type: none"> • Recognition on event communications and media promotion. • Signage on a designated golf hole; One (1) foursome. 	<ul style="list-style-type: none"> • Opportunity to include promotional materials in Swag Bag.
Par \$500 (\$250 Goods and Services; Tax-deductible value \$250)	<ul style="list-style-type: none"> • Limited Opportunity (3). • Exclusive hole sponsorship with ability to set up a tent/table and create a one-of-a-kind experience. 	<ul style="list-style-type: none"> • Recognition on event communications and media promotion; Opportunity to include promotional materials in Swag Bag.
Hole \$250 (\$125 Goods and Services; Tax-deductible value \$125)	<ul style="list-style-type: none"> • Recognition on event communications and media promotion. • Signage on a designated golf hole. 	<ul style="list-style-type: none"> • Opportunity to include promotional materials in Swag Bag.
INDIVIDUALS & FOURSOMES		
Foursome \$500 (\$500 Goods and Services; Tax-deductible value \$0)	<ul style="list-style-type: none"> • Green fees for four players • Includes cart, driving range, food and beverages 	
One Player \$130 (\$130 Goods and Services; Tax-deductible value \$0)	<ul style="list-style-type: none"> • Green fee for one player • Includes cart, driving range, food and beverages 	



EMPTY BOWLS

Event Sponsorship

Friday, November 8, 2024
Lakewood Ranch Main Street

Empty Bowls is a fundraising event for The Food Bank of Manatee, a PLUS program of Meals on Wheels PLUS of Manatee. Guests will select a hand-painted bowl to keep, sample soups, and select one full bowl for their lunch.

SPONSOR LEVEL	BENEFITS
Golden Ladle Sponsor \$7,500 (\$2,500 Goods and Services; Tax-deductible value \$5,000)	<ul style="list-style-type: none"> • Recognition on all promotional materials including website, flyers, newsletter, and emails. • Your company advertisement on Soup Station. • Your company logo on event sponsorship banner and additional event signage. • Fifty guest passes including bowls of soup (assorted) with bread, water, and dessert as well as 50 hand painted ceramic bowls. • Social Media recognition. • Ability to set up an informational tent on LWR Main Street at the event.
Bowl Presenting \$5,000 (\$1,500 Goods and Services; Tax-deductible value \$3,500)	<ul style="list-style-type: none"> • Recognition on all promotional materials including website, flyers, newsletter, and emails • Your company advertisement on Soup Station • Your company logo on event sponsorship banner and additional event signage • Your company name displayed on high-visibility, ceramic bowl station • Twenty-five guest passes including bowls of soup (assorted) with bread, water, and dessert as well as 25 hand painted ceramic bowls • Social media recognition
Souper \$2,500 (\$750 Goods and Services; Tax-deductible value \$1,750)	<ul style="list-style-type: none"> • Your company logo on promotional materials including website, flyers, newsletter, and emails • Your company logo on event sponsorship banner and additional event signage • Your company name displayed on high-visibility, ceramic bowl station • Ten guest passes including bowls of soup (assorted) with bread, water, and dessert as well as 10 hand painted ceramic bowls • Social Media recognition
Gumbo \$1,500 (\$500 Goods and Services Received; \$1,000 Tax-deductible; Consult your tax advisor.)	<ul style="list-style-type: none"> • Your company name displayed on high-visibility, ceramic bowl station • Your company name in promotional materials including event flyers, website, newsletter, and emails • Your company logo on event sponsorship banner and on additional event signage • Eight guest passes including bowls of soup (assorted) with bread, water, and dessert as well as 8 hand painted ceramic bowls
Chowder \$1,000 (\$300 Goods and Services; Tax-deductible value \$700)	<ul style="list-style-type: none"> • Your company name in promotional materials including event flyers, website, newsletter, and emails • Your company logo on event sponsorship banner and on additional event signage • Four guest passes including bowls of soup (assorted) with bread, water, and dessert as well as 4 hand painted ceramic bowls
Spoon \$500 (\$150 Goods and Services; Tax-deductible value \$350)	<ul style="list-style-type: none"> • Your company name in promotional materials including website, event flyers, and emails • Your company name on event sponsorship banner and on additional event signage • Two guest passes including bowls of soup (assorted) with bread, water, and dessert as well as 2 hand painted ceramic bowls

SHOEBOX

Drive & Reception

Event Sponsorship

Saturday, December 14, 2024
Lakewood Ranch Elks Lodge

Our Annual Holiday Shoebox Drive benefits Manatee County seniors. Gifts of toiletries, trinkets, and small necessities are packed in decorated shoeboxes and delivered to homebound seniors through Meals on Wheels PLUS of Manatee. Our goal is to provide a gift for 1,000 seniors during the Holidays.



SPONSOR LEVEL	BENEFITS
Shoebox Sponsor \$500 (\$100 Goods and Services; Tax-deductible value \$400)	<ul style="list-style-type: none">• Provides 40 wrapped Shoeboxes filled with gifts to brighten the holiday season for seniors in Manatee County!• Your company logo/name on promotional materials including website, flyers, newsletter, and emails

Thank you to our 2023 Annual Sponsors

Community Champions



Platinum Sponsors



Silver Sponsors



Bronze Sponsors

Blalock Walters | Good News Pest Solutions | Lakewood Ranch Medical Center
North River Ranch | Observer Media Group | Stillman's Tree Service



Meals on Wheels PLUS
OF MANATEE



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MealsOnWheelsPLUS.org